



COMPANY PROFILE

www.relycom.net



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ABOUT COMPANY

Relycom is an European company based in Guangzhou, Guangdong Province. Founded by Italian national Antonio Liaci in 2015, Relycom's efforts, initially, have been directed towards foreign entrepreneurs and companies that want to produce their OEM's in China or simply purchase finished goods in China.

Later in the years, Relycom opened to the sports goods business by being shareholder and the core management team of a factory in Zhejiang province, gaining more and more experience in manufacturing, supply chain management and sales in the Chinese market, as well as working with the most famous sports brands in the world.

Recently, Relycom gained a new niche of market, founding together with Italian partners a company devoted to develop in China and sell in Europe Hotel supplies.

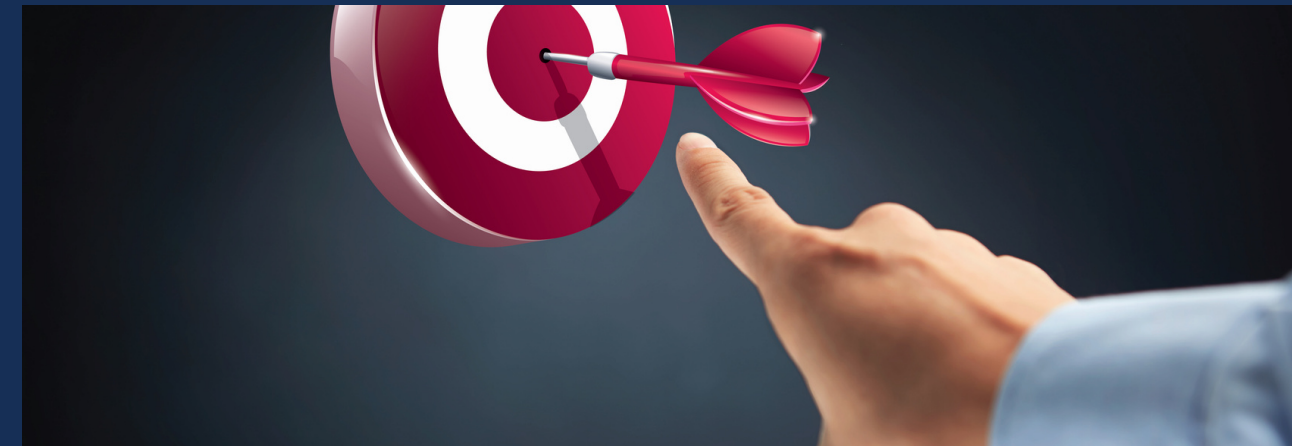
In brief, Relycom has devoted all its team's efforts in creating a bridge between Chinese manufacturers and European companies.

Today in partnership with Unikconsultant we aim to give support to Chinese companies in internationalizing their products, their vision and to open to new opportunities in Northern Europe.



OUR MISSION

- 01** Simplify the process of industrialization, manufacture in China of European designed products and assist European clients until the delivery.
- 02** Help European brands to establish their presence in the Chinese internal market and assist them in their sales in China.
- 03** Assist Chinese manufacturers in advertise and sell their products in Europe, in full compliance with the European standards
- 04** Internationalize the operations of Chinese manufacturers, in order to have a strategic advantage in terms of reputation, distribution channels, revenue optimization and cost management.



OUR TEAM

The heart of Relycom lays in its Team.
Made of professionals in their sectors, our international team speaks fluently English, Italian, Chinese and Russian.

Except the highest rank team leaders, Relycom can count on +300 professionals all over the Chinese territory specialized in:

- Technical design
- Social media marketing and advertising
- Quality control and quality assurance
- Legal and accounting

And more



Antonio Liaci

*Owner and
CEO*

*Graduated cum laude in
Chinese Language and
Culture at La Sapienza
University of Rome and
South China Normal
University
Languages: Italian, Chinese,
English, Russian, Latvian*



Giovanna Zhou

*Market analyst,
sales assistant*

*Languages: Chinese,
English, Italian*



Amy Lu

*Purchase, QC
specialist*

*Languages: Chinese,
English*

THANK YOU

Relycom awaits you! Contact us for any inquiry!



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